

Mackenzie's Mission, Inc.

Annual Report

FY 2013-2014

01 July 2013 through 30 June 2014



I. Events and Educational Sessions

Mackenzie's Mission participated in three educational sessions (3) and one (1) community event with a target audience ranging in age from preschool to adult.

In the four educational sessions, approximately 205 children ages 1-18 were reached and about 40 adults ages 18+ were reached.

Roughly 200 individuals, both children and parents, were spoken with at the community event.

We had a total of four non-member volunteers at three educational sessions this summer. The total number of hours worked this fiscal year was 64 with 24 of those hours completed by non-member volunteers at the four (4) educational sessions.

II. Materials

Materials from a variety of sources were used and disseminated at educational sessions and the community event.

An unrecorded total of water safety items were distributed this fiscal year with none of these items being Spanish.

III. Budget

A. In –Kind donations included but were not limited to:

- Volunteer time
- Volunteer travel time
- Volunteer travel expenses
- Loaner life jackets
- Loaner materials

In-Kind donations approximated a value of \$540.

IV. Partnerships

This fiscal year Mackenzie’s Mission has maintained valuable partnerships with Safe Kids Larimer County, Splash Pool Services, Inc., Rocky Mountain Adventures, and the US Army Corps of Engineers.

Safe Kids has provided Mackenzie’s Mission with a loaner booth canopy and bags for give-away items.

The US Army Corps of Engineers continues to provide free materials in the form of activity books.

Rocky Mountain Adventures has provided loaner life jackets on numerous occasions in support of our life jacket education program.

Splash Pool Services, Inc. has continued to invite Mackenzie’s Mission to speak at lifeguard training sessions.

IV. PR/Media Outreach

- A water safety ad was run on media screens in various business locations throughout Fort Collins for the month of May.

- A Twitter account was created and currently there are 70 followers.
- The Facebook page currently has 68 followers.



Mackenzie's Mission, Inc.
Statement of Activities
 January through December 2014

Accrual Basis

	Jan - Dec 14
Ordinary Income/Expense	
Income	
Undeposited Funds	
Paypal Income	120.00
Total Undeposited Funds	120.00
Direct Public Support	
Founder	1,507.22
Individ, Business Contributions	113.09
Total Direct Public Support	1,620.31
Total Income	1,740.31
Cost of Goods Sold	
Inventory Adjustments	47.60
Total COGS	47.60
Gross Profit	1,692.71
Expense	
Business Expenses	
Business Registration Fees	10.00
Total Business Expenses	10.00
Operations	
Give Away Items	359.66
Supplies	223.19
Total Operations	582.85
Other Types of Expenses	
Memberships and Dues	0.00
Advertising Expenses	344.80
Total Other Types of Expenses	344.80
Program Expense	
Program Education	64.80
Total Program Expense	64.80
Travel and Meetings	
Conference, Convention, Meeti...	500.00
Total Travel and Meetings	500.00
Total Expense	1,502.45

Mackenzie's Mission, Inc.
Statement of Activities
January through December 2014

Accrual Basis

	<u>Jan - Dec 14</u>
Net Ordinary Income	190.26
Other Income/Expense	
Other Expense	
Paypal Fees	4.68
Prepaid Expenses	40.23
Depreciation Expenses	<u>-234.00</u>
Total Other Expense	<u>-189.09</u>
Net Other Income	<u>189.09</u>
Net Income	<u><u>379.35</u></u>

Mackenzie's Mission, Inc.
Statement of Financial Position
As of December 31, 2014

Accrual Basis

	<u>Dec 31, 14</u>
ASSETS	
Current Assets	
Checking/Savings	
PayPal	115.32
Checking at Chase	1,092.86
Total Checking/Savings	<u>1,208.18</u>
Other Current Assets	
Prepaid assets	102.37
Supplies Inventory	
Give Away	616.63
Total Supplies Inventory	<u>616.63</u>
Total Other Current Assets	<u>719.00</u>
Total Current Assets	1,927.18
Other Assets	
Other Assets	232.81
Life Jackets	
Original Cost	234.00
Total Life Jackets	<u>234.00</u>
Total Other Assets	<u>466.81</u>
TOTAL ASSETS	<u><u>2,393.99</u></u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	2,014.64
Net Income	379.35
Total Equity	<u>2,393.99</u>
TOTAL LIABILITIES & EQUITY	<u><u>2,393.99</u></u>